

## Case Study

**“From my initial contact with Syntrio, through discovery, licensing, and implementation, my entire experience was seamless.”**

**Kallen Thompson, Compliance Program Manager**

### Flawless Tracking and a Seamless Customer Experience

Beacon Roofing Supply, Inc. is one of the largest distributors of residential and non-residential roofing and complementary building products in North America. The company is known throughout the building supply industry for having quality people, quality service and quality building products.

Much of the organization’s growth comes from acquisition of companies who provide similar services. It provides its products with a series of regional distributors and is a publicly-traded company.

### The Situation

Beacon Roofing Supply had several merging challenges:

- Launch of a new Learning Management System (LMS)
- Need for consistency of message and training for newly acquired companies
- Transition from paper-based compliance program to a technology-enabled one
- Need for safety training

As a publicly-traded company and investment in a new LMS, which also handled performance management, finding courseware, which would work perfectly with the new system was key.

In addition, some of the content needed to be localized into French Canadian and Spanish. The company has distributors in areas where those are the primary languages.

### Case Study for Beacon Roofing Supply



Beacon Roofing Supply, Inc.

#### Industry

Building Materials

#### Solution

More than 35 compliance & ethics and safety courses

#### Why Choose Syntrio?

- Flawless Execution
- Responsiveness
- High-Quality Content

## The Solution

In about five weeks after the licensing agreement was signed, all the required ethics & compliance and safety courseware was implemented. Within five weeks after that the compliance training program manager was informed by her manager that he considered the program a success.

Syntrio provided her team with the course and the SCORM package for installation on the company's internal Learning Management System (LMS).

## The Results

Many positive results have occurred since the initial implementation, including:

- Consolidated and streamlined compliance & ethics reporting
- Proactive management of the compliance program
- Reporting capability, which enables real-time data to internal and external sources, who need to see it
- Learner experience, which was fresh and drives completion of assigned courses

"I am not a highly-technical person. The Syntrio account team was extremely helpful, very responsive, and full of ideas. I was amazed at how quick they responded to my emails and calls," said Kallen Thompson, Compliance Program Manager, Beacon Roofing Supply.

---

### About Syntrio

Syntrio has provided online learning in the Employment Law, HR, and Health and Safety, and Business Skills for nearly fifteen years. In 2016, Syntrio launched a new Compliance & Ethics online offering. With more than 2,500 customers served and millions of courses taken by learners across many industries, we continue to delight our customers.

Our hundreds of online courses and Microlearning courses can be hosted on our highly-secure, world-class SaaS-based E10 Learning Management System (LMS), leveraging Amazon's AWS for its Content Distribution Network or installed on client Learning Management Systems.